



## SO, DO YOU HAVE A DEGREE?



### METROPOLITAN STATE UNIVERSITY OF DENVER

**Bachelor of Fine Arts**  
*Communication Design Concentration*  
Fall 2014

## WHAT ABOUT WORK EXPERIENCE?



### KAPTIVAD

**Lead Designer**  
November 2017 - Present

In-house designer for pay-per-click marketing start up. Making print collateral, landing pages, marketing materials, branding and social media. Your Jack of all design trades.



### COLUMBINE LABEL COMPANY

**Prepress and Design Coordinator**  
March 2015 - Present

In a small company you wear many hats. Design, file management, social media coordinator, color management, technology advisor, IT and prepress are some I wear daily.



### FREELANCE

**Multi-disciplinary design**  
Birth - Present

I've been making beautiful art since I was born. At least that is what my mother always tells me. As for a more "professional" sense, I have been doing freelance since back in 2010. While I've worked in many design sectors, most recently I have been working for KaptivAd making high conversion landing pages for law offices as well as UI/UX for custom Wordpress sites.



### 5280 MAGAZINE

**Design and Production Intern**  
June 2014 - August 2014

Fast paced, multiple projects, diverse client base and in-house design are all on the daily docket. Efficiencies in process are essential to being a positive part of the team, while quickly learning how to integrate with the current systems in place makes me a viable asset to the team.

## HOW ARE THOSE TECHNICAL SKILLS?

### SKILLS USED DAILY

- Adobe Creative Suite  
AI/PS/ID/XD
- HTML/CSS
- Wordpress
- Unbounce
- HotJar
- Copywriting
- Esko Automation Engine
- HP DFE & SmartStream
- Prepress & Production
- People Management
- Client Facing Communication

### I CAN GET IT DONE WITH

- PHP
- JavaScript
- Sketch
- Balsamiq

## ...AND BEFORE THAT?

### WATERWAY GAS & WASH CO

**Senior General Manager**  
August 2004 - March 2015

I worked my way up from drying off cars to controlling a multi-million dollar facility, managing a crew of approximately 50 employees and overseeing the daily operations of the location. I was ultimately responsible for everything that occurred at my store at all times. I organized the first Breast Cancer Awareness event in Denver. During October 2013, Waterway raised and donated \$2500 to Susan G. Komen for the Cure.